

# IAAF Ethics Commission

Dear President,

You invited the Commission to provide to you advice as to how you might properly avoid any perception of a conflict of interest between your role as President and any outside interests.

I should at the outset thank you for setting an example by complying with your disclosure obligations under Clause 5, Appendix 5 of the Code of Ethics ("**the Code**") entitled "RULES CONCERNING CONFLICTS OF INTERESTS OF IAAF OFFICIALS".

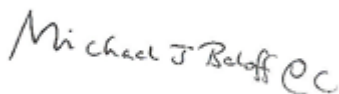
I am also grateful for your indication that you would yourself wish to take steps to prevent any such conflict or its perception arising.

Against that background, the following represents the Commission's formal advice on this issue:

"In order to comply with the IAAF Code of Ethics concerned with conflicts of interest, during his Presidency, Lord Coe may retain his present disclosed positions in Nike, CSM, Chime and CLG on the following conditions which constitute an undertaking given to the IAAF Ethics Commission ("**the Commission**"):

- (i) He will not participate in any decisions made by any organ of the IAAF or any action of the IAAF involving such organisations.
- (ii) He will not seek to influence in any way, direct or indirect, any such decisions or action.
- (iii) He will make prompt and full disclosure to the Commission of (a) any proposed alteration in his status vis-a-vis those bodies (b) the proposed acquisition of any new post in any body external to the IAAF, which might potentially result in a conflict of interest (together "**the proposed changes**") and seek the Commission's advice thereon prior to committing himself to the proposed changes.
- (iv) If the Commission approve the proposed changes, (i) and (ii) above will apply to them."

If you accept this advice, I would be grateful if you could append your signature by the side of the passage in quotations to indicate that you give the undertaking sought, retain the original for your own records and transmit a copy to me for the Commission's file.



Yours sincerely

**Michael J Beloff QC**

**Chairman of the IAAF Ethics Commission**